

## Cleanliness Drive and Plantation



**Date:** 19.09.2024

**Location:** KBN College, Campus Vijayawada

**Name of Activity:** Cleanliness Drive

**Strength Participated:** 20 Cadets

**Brief Description of the Activity:**

The NCC cadets of KBN College actively participated in a **dual environmental initiative** aimed at promoting cleanliness and sustainability on campus. The program integrated a **campus cleanliness drive** with a **tree plantation activity**, reinforcing the objectives of the **Swachh Bharat Abhiyan** and the institution's **Green Campus Mission**.

Cadets undertook the responsibility of cleaning designated areas within the college premises and simultaneously engaged in planting saplings to enhance the ecological balance of the campus. This holistic effort served as a practical exercise in environmental stewardship and civic responsibility.

**Outcomes/Effects of the Activity:**

- **Improved Campus Hygiene:** The cleanliness drive significantly contributed to creating a cleaner, healthier, and more aesthetically pleasing learning environment.
- **Promotion of Green Practices:** The plantation activity supported the college's sustainability goals and set a replicable example for community-led eco-initiatives.
- **Skill and Value Enhancement:** The activity fostered leadership, teamwork, and environmental consciousness among cadets, aligning with the core values of the NCC—**discipline, service, and social responsibility**.